

Since 1932
SMART 2021
REGIONAL MEETING

October 3-4, 2021
Loews New Orleans



Schedule

Sunday, October 3

- 4-5pm- Registration
- 5:00pm -5:30pm- Networking Icebreaker
- 5:30-7pm- Welcome Cocktail Reception

Monday, October 4

- 7-8:30am - Breakfast
- 8-9am - Registration
- 8:30-9am - Welcome, Introduction of SMART Members
- 9-10am - Keynote: Creating a Winning Culture - Randy Disharoon
Does "Culture Eat Strategy for Breakfast"? This famous quote, most often attributed to the Management Guru Peter Drucker, speaks very clearly to the more significant impact the culture of a company or a team has on its sustained success than a good strategy ever does.
- 10-10:45am - SMART Roundtable Discussions-
This session will provide SMART attendees the opportunity to network and exchange ideas on various topics that are impacting their businesses daily. Topics to be discussed will be decided by SMART members.
- 10:45-11:00am- Break
- 11:00am-12pm - Roundtables Continued
Attendees will have the chance to switch tables to explore other hot button topic with their fellow attendees.
- 12:00-1:15pm - Lunch
- 1:15-2:15pm - Chapter Check In
Continuing on the combined chapter meetings from the Annual Convention, both Recycled Clothing Chapter and Wiper Chapters will be able to provide updates on their sector of the industry.

*subject to change

**all times are Central time